



# ALTULAIHI Holding Company Profile

# Our history

Altulaihi Holding Catering roots go as far back as 7 years, with amazing clientele to today. We are still in this ever competitive food business and have upgraded our services for the best of our clients specially in Jubail district area who have supported us all these years. Our business has grown despite having many competitors in the market. We are proud to say that we have created a strong bond with our clients.

In the course of over 7 years, we've become an established caterer. In the coming decades, we'll continue to transform our industry by staying true to our core values.

FORMED IN  
2018

MEALS  
SERVED





## What we do

At Altulaihi Catering we have one purpose, to make you more successful.

We produce high quality delicious food and cater for many occasions and events - from projects, businesses to industrial and manufacturing staff. We always aim to deliver outstanding service and the high standards our customers have come to expect from us, this is achieved by employing a highly talented team with great culinary and hospitality skills.

We perfected ourselves in creating an artistic, elegant, memorable yet practical spread of dishes to be relished by both the eye and the palate. A gastronomical experience. We settle only for the best. With great values, all our menus are of our pride.

# Our values

We live and breath food, its presentation and taste.

We treat customers like they are our guests. And because they expect food to be good and wholesome, we maintain the highest quality assurance standards.

We constantly review all our operational activities to help our customers save costs and improve our own profitability and sustainability.

## Our core values:

- **Excellent customer service skills**
- **Excellent service delivery**
- **Excellent food knowledge**
- **Excellent motivated personnel teams**
- **Excellent long term clients partnership and trust**
- **Excellent atmosphere and professionalism**



# Constantly improving



## Performance driven

We set challenging goals, and then go beyond them.



## Service excellence

We deliver consistently high quality, day after day.



## Delighting customers

We go the extra mile to provide the best possible experience.



## Imagination

We are constantly looking for ways to improve and find better solutions.



# Our catering numbers



**Meals Served**



**Catering Experiences**



**Event Catered**



**Skilled Experts**



**Meals everyday**



**Regular Customers**

# Our quality

**Quality means doing it right even when no one is looking.**

Altulaihi catering offers quality commitment, leadership capability, quality culture and goals in becoming the best

We are restless in our aim to improve things for the better. We work closely with our suppliers to develop high quality and innovative products that are to our customers' needs and requirements.

We operate rigorous quality management systems on a precautionary principle, supported by a range of on-site audits and product testing.

Altulaihi Catering adheres to a robust catering quality assurance plan to ensure that all hygiene, halal, security and catering operational practices satisfy given requirements.

## How do we maintain quality?

- Regular checks, audits and assessments for continuous improvement
- Analysing all feedback and communication received through all relevant departments
- Change – Ensuring end user recommendations are taken into consideration
- Trending – For operational impact with management from related areas of the business





الهيئة الملكية  
للجبيل وينبع  
Royal Commission for Jubail & Yanbu

## Our projects

We cater for RC Jubail, corporate Companies and events. All our dishes are created using trusted sourced fresh ingredients, we believe it is important to support the community we serve to thrive, so our success is their success! We serve chef's who demonstrate an unique ability to cook amazing meals, we call them our culinary heroes because it's them who prepare dishes with the highest degree of skills which keeps our customers coming back for more.

**SINOPEC**

 长城润滑油

SINOPEC Company we provide a stylish materials that focuses quite simply on excellent staff, authentic frozen, great food and hospitable service. Since opening our speciality of catering business and focus in main kitchens has been regarded by unique people, public and other industry as one of the leading customers of its kind in Royal Commission in Jubail, setting an example and a benchmark for all other companies to follow.



中国水电  
SINGHYDRO

For over 6 years we've provided top notch food to staff and to Business Companies, We supply & provide mix modern and traditional styles to cook up menus for every meal. Most importantly, we keep it simple: our food is trusted sourced, freshly prepared and always delicious to cook with their kitchens.

Learn more: [www.altulaihi.com](http://www.altulaihi.com)



# Our services

## Private functions

Our team is sure to guide, support, and assist you through the food selection, concept that meets your requirements and budget. Every detail will be taken care of, thus making your event a memorable one for yourself and the guests. Our services extend to:

- Table settings
- Wedding planning
- Wedding stage setting
- On-site preparation
- Full managed catering service

## Corporate events

Planning closely with an eye for details, we at Altulaihi Catering will help, support, and suggest formulate food selection and innovative concepts to suit the corporate objectives and event requirements to make sure the event is an excellent one. We always aim to amazing all our clients with our delicious food and outstanding customer service. Our corporate services include:

- Event catering
- Canteen preparation
- Managed catering services





# Our vision and mission

## **Vision**

Altulaihi catering vision is to create delicious food that leads to memorable experience for all our clients

## **Mission**

Our mission is to provide great culinary delights, support and care to all those we serve

## **Strategic objectives**

By 2018 we aim to:

- Deliver a consistently great service where customer needs are met at the highest standard
- Be the local market leader for catering to corporate events and medium sized organisations across Jubail area
- Have a great team of people, making Altulaihi catering a great place to work
- Remain financially strong and business efficient.

# Our Core

“We were delighted to have discovered Altulaihi Catering what a stroke of luck! they have met our every need, even though at times our demands were difficult to achieve, but Altulaihi catering not only achieved it but exceeded our expectation on numerous occasions. We very highly recommend them for your important events.”



# Why us

## **A class above**

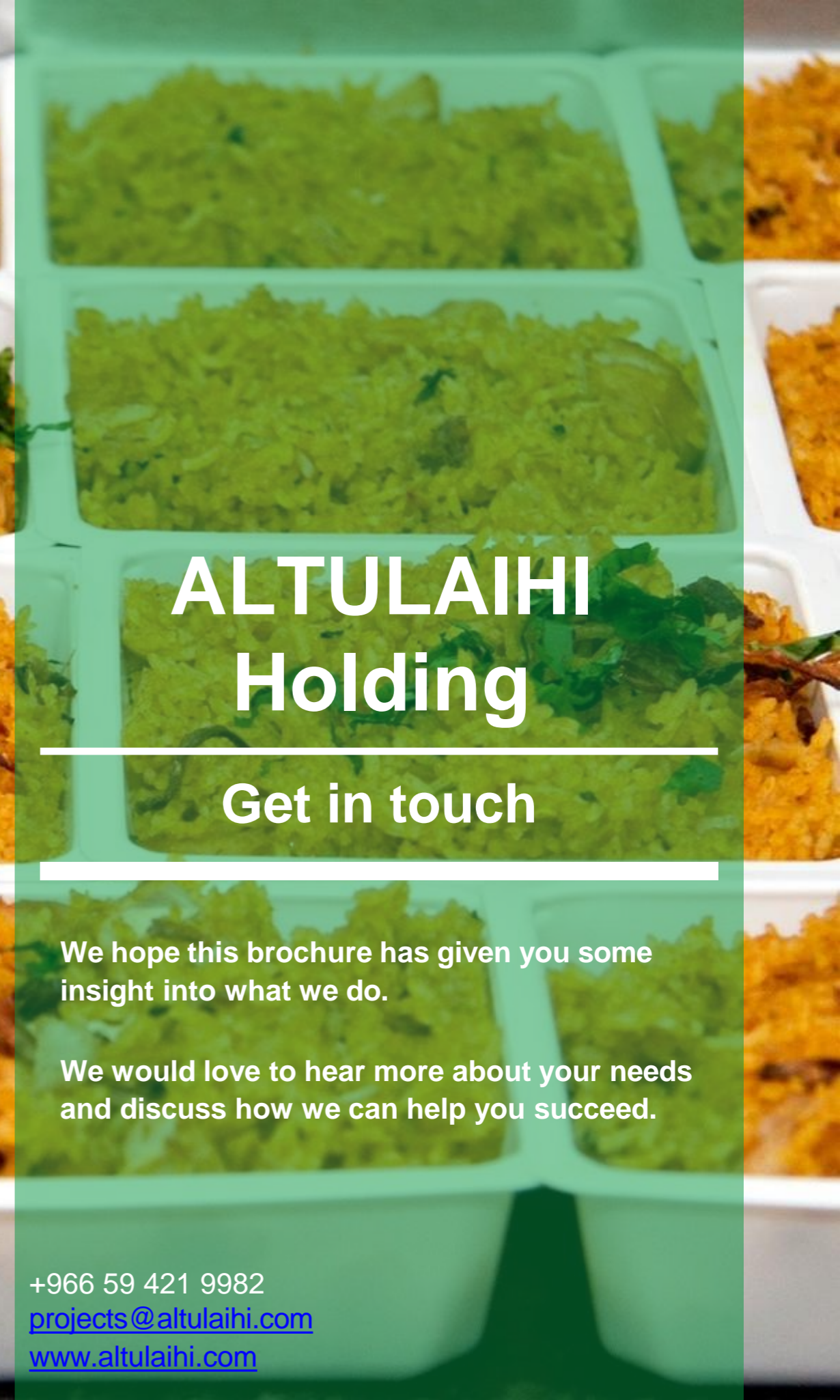
Altulaihi Catering serves customers and client on wide array of services, regardless of the industry sector. Our capabilities have been developed through years of experience providing solutions, classy dining experience, and an exquisite tasting ethnic food varieties. For a different dining experience. Our catering services are focused on the issues most important to our customers and clients.

## **Local knowledge**

Extensive experience and capability in managing various catering projects locally, our technically qualified staff and detailed knowledge inclined superiors makes sure the ideas and development are implemented in all our catering projects and tasks.

Our experienced Customer Service personnels are able to effectively communicate and interact with our customers thus making their event a smooth, hassle free process.





# ALTULAIHI Holding

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Get in touch

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We hope this brochure has given you some insight into what we do.

We would love to hear more about your needs and discuss how we can help you succeed.

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